



RIVERSIDE

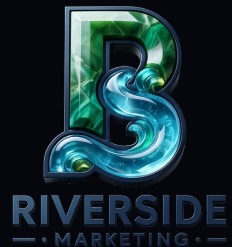
ADVERTISING NETWORK

2027

ADVERTISING OPPORTUNITIES

Heartland Mini Golf • Buoys Bar & Grill • Big Mouths

Affordable, High-Traffic Advertising For Small Business, Right Here In The Heartland.



Riverside Marketing Solutions LLC

Combat-Veteran Owned • Elizabethtown, KY

Making Small Business A Big Deal!

Rates Effective January 1, 2027

Three Venues. One Network. 260K+ Est. Visits.



Heartland Mini Golf

Elizabethtown, KY

100K+

Venue-Reported Visits In 2026 + 100K Social Views A Month

Hwy 62 Roadside Marquee (45K Cars A Day), On-Course Signage & Live-Music Sponsorships



Buoys Bar & Grill

Nolin Lake Lodge • Clarkson, KY

100K+

Venue-Reported Visits In 2026

Your Ad On 2 To 3 In-Venue Displays + Napkin & Table-Tent Add-Ons



Big Mouths

Falls of Rough, KY

60 To 70K

Venue-Estimated Visits A Year

Your Ad On 3 Indoor Displays + 1 Outdoor Display + Add-Ons

Advertise At 2 Venues And Save 10%. All Three: Save 15%. → [See Multi-Venue Packages](#)



Why In-Venue Displays Beat The Billboard

ROADSIDE BILLBOARD

- Seen For Only 5 To 10 Seconds At Highway Speed
- Effectiveness Depends On Traffic Volume
- Visibility Depends On Weather And Daylight
- Typically \$1,500 To \$30,000 For A Single 4-Week Run
- One Message, One Location, Zero Dwell Time

RIVERSIDE NETWORK DISPLAY

- Customer Is Relaxed, Seated And Engaged With The Room
- Your Ad Holds The Screen 15 Or 30 Seconds Every Play
- Reaches Locals AND Informs Visitors Of Services In The Area
- Indoor: Rain Or Shine, Day Or Night
- A Full Year On Every Screen From \$1,399.99

WHY SCREENS WIN: INDUSTRY RESEARCH

67%

Of U.S. Adults Notice Out-Of-Home Digital Video Screens In A Month (Arbitron, 2009)

2×

Guaranteed Minimum Plays Per Screen, Every Open Hour

12 To 24

Typical Plays Per Hour While The Reel Runs Under 10 Min



From First Call To First Play In Four Moves



Don't Have An Ad? We Create It. Basic Ads Start At \$50.

Heartland Mini Golf In Elizabethtown, KY



Over 100,000

Venue-Reported Visits In 2026 • 1030 Executive Drive, Elizabethtown

Mini Golf, Food & Drinks, A Rooftop Bar, And A Full Schedule Of Live Music, Karaoke And Music Bingo On Thursdays, Fridays And Saturdays, March Through November. Everyone Who Plays Walks The Whole Course, So Every Placement Gets Seen.

THREE WAYS TO BE SEEN

Hwy 62 Roadside Marquee

45,000 Cars A Day See The Digital Marquee. As Low As \$2.75 A Day.

On-Course Signage

Pole Banners, Fence Signs, Hole Sponsor Signs, Upper-Deck Panels, Restroom Frames, Napkin Holders & Cornhole Boards.

Live Music Sponsorships

Banners, On-Stage Mentions, Vendor Set-Ups & Weekly Social Shout-Outs (100K+ Views A Month) From \$1,000 A Season.



Highway 62 Roadside Marquee



YOUR AD ON THE HIGHWAY

Heartland's Full-Color Digital Marquee Faces Highway 62 At 1030 Executive Drive, One Of Elizabethtown's Busiest Corridors.

As Low As **\$2.75** A Day

45,000

Est. Vehicles Pass Every Day

2 Min

Current Reel Time: Your Ad Plays ~30x An Hour

16.4M+

Est. Vehicle Passes A Year

\$0.00006

6¢ Per 1,000 Passing Vehicles (Est.)

ANNUAL MARQUEE

\$1,003.75 / Year

\$2.75 A Day × 365 Days, Paid For The Full Year. Prefer Month-To-Month?
\$3.25 A Day (About \$99 For A 30-Day Month). Pay For The Full Year And Save 15%.

WHAT YOU GET

- Full-Color Digital Ad In The Marquee Reel, Day And Night
- Reel Under 2 Minutes: ~30 Plays An Hour, Every Hour
- Static Or Animated Creative • Ad Space Only, Creative Sold Separately

Compare: A Roadside Billboard Runs \$1,500 To \$30,000 For ONE 4-Week Cycle. The Marquee Gives You A Full Year For \$1,003.75.

Estimated Average Daily Traffic On Highway 62. Vehicle Passes = Vehicles × 365 And Are Not Guaranteed Views. Reel Time Varies With Ad Sales.



Heartland Mini Golf: On-Course Signage

Hole Sponsor Signs

One Sign At Every Hole Along The Course. Everyone Who Plays Has To See Your Ad.

\$750

Per Year

≈ \$0.0075 Per Venue Visit

Upper Deck Premium

58" × 36" Panels On The Upper-Deck Stair Landing. Seen By Everyone Entering And Everyone In The Courtyard.

\$1,300

Per Year • Only 2 Available

≈ \$0.013 Per Venue Visit

Fence Signage 3' × 8'

Visible From All Over The Course And From The Upper Deck.

\$1,250

Per Year

≈ \$0.013 Per Venue Visit

Pole Banners 2' × 3'

Double-Sided Banners On Light Poles In The Parking Lot And Along The Course. Banner Included.

\$750

Per Year • Includes Banner

≈ \$0.0075 Per Venue Visit

Restroom Stall Frames

Framed Ad On The Back Of The Stall Door. A Captive Audience. Men's And Women's Available.

\$775

Per Year • Each

≈ \$0.0077 Per Venue Visit

Napkin Holder Inserts

\$7.50 Per Side, Per Dispenser, Per Month • 25 Dispensers • 9-Month Season. One Side \$1,687.50.

\$3,375

Season • Both Sides, All 25

≈ \$0.034 Per Venue Visit

Cornhole Board Advertisement

"Put Your Logo On Our Boards." Your Ad On Heartland's Tournament Boards Plus Social Shout-Outs On Tournament Days.

\$1,050

Per Set • Very Limited

≈ \$0.011 Per Venue Visit



RESTROOM STALL FRAME



NAPKIN HOLDER INSERT



TABLE TENT

Per-Visit Cost Uses 100,000+ Venue-Reported Visits In 2026 (Not Guaranteed Views). Sign Production Quoted Separately Unless Noted. Premium Spots Sell Out.

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Riverside Advertising Network

Your Business Deserves To Be Center Stage



SUPPORTING ACT SPONSOR

\$1,000 Full Season

Banner Included • Or \$125/Mo × 9 + \$75 Banner Fee
(\$1,200 Total)

≈ \$0.001 Per Est. Impression (Visits + Social Views)

- 3' × 4' Business Banner Displayed All Season During Events
- Weekly Shout-Outs On Social Media: 100K+ Views A Month
- Promotional Table For Business Cards, Coupons & Flyers

HEADLINER SPONSOR

\$1,800 Full Season

Banner Included • Or \$225/Mo × 9 + \$75 Banner Fee
(\$2,100 Total)

≈ \$0.0018 Per Est. Impression (Visits + Social Views)

- Everything In Supporting Act, Plus:
- Elevated Recognition As A Featured Music Partner
- Optional Vendor Set-Up At One Event Per Month
- Increased Brand Visibility On Entertainment Nights

PRESENTING ENTERTAINMENT SPONSOR

\$3,000 Full Season

Or \$500/Mo × 9 (\$4,500 Total)

≈ \$0.003 Per Est. Impression (Visits + Social Views)

- Everything In Headliner, Plus:
- Up To A 3' × 8' Banner That Extends A Full Rail
- Advertisement In Every Event Napkin Dispenser
- On-Stage Mentions At EVERY Live Music Event
- Premium Digital Ad Near The Stage
- Exclusive "Tonight's Entertainment Is Presented By..." Recognition

Buoys Bar & Grill At Nolin Lake Lodge



Over 100,000

Venue-Reported Visits In 2026

Buoys Draws Individuals And Families From Every Corner Of Kentucky And Beyond State Lines: Boaters, Campers, Lodge Guests And Locals, All Summer Long. A Relaxed Crowd With Time To Look Around.

YOUR AD ON 2 TO 3 IN-VENUE DISPLAYS

- Your Spot: One 30-Second Ad Or Two 15-Second Ads
- Typical: 12 To 24 Plays An Hour While The Reel Stays Under 10 Min
- Guaranteed: At Least 2 Plays Per Screen, Every Open Hour
- Add Napkin Dispenser Displays + Table Tents For Just \$300 A Year
- Perfect For Marinas, Boat & RV Storage, Realtors, Contractors And Local Services



Buoys Bar & Grill: 2027 Small Business Rates

MONTH-TO-MONTH RATE

JAN \$64	FEB \$65	MAR \$160	APR \$185
MAY \$255	JUN \$278	JUL \$319	AUG \$319
SEP \$216	OCT \$160	NOV \$62	DEC \$32

Month-To-Month Total: \$2,115 • Peak Months Outlined In Color

Monthly Rates Rise With The Summer Crowd. Annual = 12 Months Of Space At A Deep Discount Off The Month-To-Month Total. Monthly Payments Accepted With A Full-Year Commitment.

BEST VALUE: SAVE 34%

\$1,399.99 / Year

About \$3.84 A Day For A Full Year On Every Screen. Prefer Monthly?
12 Payments Of \$116.67 (Final \$116.62) With A Full-Year Commitment.



ADD-ON: Napkin Dispenser Displays + Table Tents
+\$300 / Year Or +\$30 / Month • Digital Advertisers Only
10 Napkin Dispenser Inserts + 10 Table Tents Per Venue, Bundled With Your Screen Ad.

Your Spot: One 30-Sec Or Two 15-Sec Ads On 2 To 3 Displays • Guaranteed 2+ Plays Per Screen Per Hour • Typical 12 To 24 • Ad Space Only, Creative Sold Separately



Big Mouths In Falls Of Rough, KY



60,000 To 70,000

Venue-Estimated Visits A Year

A Family-Favorite Lake-Country Restaurant In Falls Of Rough. Big Mouths Brings The Rough River Lake Crowd Inside, And Gives Your Ad A Seated Audience With Time On Its Hands.

YOUR AD ON 3 INDOOR + 1 OUTDOOR DISPLAYS

- Your Spot: One 30-Second Ad Or Two 15-Second Ads, On All Four Displays
- Outdoor Display Reaches The Patio, The Parking Lot And Passers-By
- Guaranteed 2+ Plays Per Screen Per Hour; Typical 12 To 24 While The Reel Stays Under 10 Min
- Add Napkin Dispenser Displays + Table Tents For Just \$300 A Year
- Pair It With Buoys To Cover Both Lakes And Save 10%





Big Mouths: 2027 Small Business Rates

MONTH-TO-MONTH RATE

JAN \$51	FEB \$52	MAR \$128	APR \$148
MAY \$204	JUN \$222	JUL \$255	AUG \$255
SEP \$173	OCT \$128	NOV \$50	DEC \$26

Month-To-Month Total: **\$1,692** • Peak Months Outlined In Color

Big Mouths Rates Run 20% Below Buys. Annual = 12 Months At A Deep Discount Off The Month-To-Month Total. Monthly Payments Accepted With A Full-Year Commitment.

BEST VALUE: SAVE 41%

\$999 / Year

About \$2.74 A Day For A Full Year On Every Screen. Prefer Monthly?
12 Payments Of \$83.25 With A Full-Year Commitment.



ADD-ON: Napkin Dispenser Displays + Table Tents

+\$300 / Year Or +\$30 / Month • Digital Advertisers Only
10 Napkin Dispenser Inserts + 10 Table Tents Per Venue, Bundled With Your Screen Ad.

Your Spot: One 30-Sec Or Two 15-Sec Ads On 3 Indoor + 1 Outdoor • Guaranteed
2+ Plays Per Screen Per Hour • Typical 12 To 24 • Ad Space Only



Multi-Venue Packages

SAVE 10%

Lake Duo

Any 2 Venues, E.g. Buoys + Big Mouths

- Your Ad On Every Display At Both Lake Venues, All Year
- Cover Nolin Lake And Rough River Lake With One Buy
- 10% Off The Combined Annual Total, Any Two Venues
- Add Napkin & Table-Tent Add-Ons At Both For \$600 More

Example: Small Business Annual

\$1,399.99 + \$999 = \$2,398.99 → **\$2,159.09** Save \$239.90

SAVE 15%

Heartland Triple Play

All Three Venues: Buoys + Big Mouths + Heartland Mini Golf

- Annual Display Ads At Both Lake Venues
- Plus Any Heartland Placement Or Music Sponsorship
- Two Lakes And Elizabethtown: 260,000+ Visitors A Year
- 15% Off The Combined Total

Example: Small Business Annual + Hole Sponsor Signs

\$3,148.99 → **\$2,676.64** Save \$472.35

Package Discounts Apply To Annual Purchases. Ad Creation And Sign Production Are Quoted Separately. Growing The Network? So Are We. The Discount Rises To 20% When Our Next Location Joins.



Don't Have An Ad? We'll Build It.

Creating An Advertisement Is A Delicate Process That Ranges In Complexity, From 45 Minutes To Several Hours Depending On Your Business Needs. Every Price In This Kit Is For Ad Space; Creative Is Priced Here.



BASIC

One-Time

- 1 To 2 Photos
- Your Company Logo
- 150 To 200 Characters Of Text



INTERMEDIATE

One-Time

- Everything In Basic
- 2 More Photos
- Attention-Grabbing Transition
- Basic Text / Photo Animation



ADVANCED

Billed Hourly

- Unlimited Photos
- Unlimited Animation
- Unlimited Characters
- Price Cap Of \$400

Already Have Artwork? E-Mail It To consultation@riversidemarketingky.com And We'll Size It For The Screens At No Charge.

Advanced Ad Prices Vary Based On Time Spent, With A Price Cap Of \$400.

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Riverside Advertising Network



Buy Now, Pay Later

4 INTEREST-FREE PAYMENTS

- Split Your Purchase Into Four Equal Payments, Paid Every Two Weeks
- Example: A \$100 Purchase Is \$25 Every Two Weeks Until Paid Off
- Automatic Payments: Afterpay Debits On The Agreed Date
- Pay Early Or On The Due Date Via The Afterpay App Or Website

LONGER MONTHLY PLANS

- Larger Purchases May Qualify For Afterpay Pay Monthly Plans
- Terms, Length And Interest Vary By Purchase And Eligibility
- See Current Terms At [Afterpay.com](https://afterpay.com) Before You Apply
- Makes An Annual Buy-In Fit A Monthly Budget

Or Pay Riverside Directly: Commit To A Full Year And We'll Accept Monthly Payments. A \$1,399.99 Buoy's Annual Is 12 Payments Of \$116.67. No Extra Cost.

Afterpay Is A Third-Party Company And Is Not Affiliated With Riverside Marketing Solutions. All Afterpay Plans Are Subject To Afterpay Approval And Terms.



About Riverside

Riverside Marketing Solutions LLC Is A Combat-Veteran-Owned Startup In Elizabethtown, Kentucky. Our Vision Is To Offer Small Business Advertising Opportunities At The Lowest Possible Price. Our Goal Is To Create A Vast Network Of Marketing Opportunities In High-Traffic Areas For Small Businesses Right Here In The Heartland.

LET'S GET YOUR AD IN FRONT OF THE HEARTLAND

TEXT OR CALL

270-234-7822

E-MAIL

consultation@riversidemarketingky.com

WEB

riversidemarketingky.com/advertising

Hours Of Availability Monday To Thursday 8am To 4:15pm EST • Friday 8am To 1pm EST

Facebook: Riverside Marketing Solutions • Instagram @RIVERSIDEMARKETINGKY • TikTok @downbytheriversideky



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Rates Effective January 1, 2027 • Subject To Availability